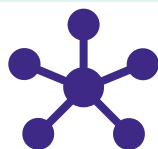


Fundraise on the Go w/ Social & Mobile

Spread the Word Through Social Media and Our Mobile App

Facebook Fundraiser Integration with Your Participant Center



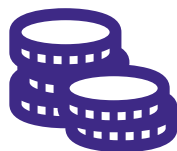
Connect Your Participant Center with Facebook Fundraiser

Create a Facebook Fundraiser FROM your Participant Center and reach your fundraising goal for the Unity Walk faster. Reach your Facebook friends, and they can donate to your Unity Walk efforts on Facebook. Your fundraising efforts on Facebook sync on to your Participant Center.



Share with Friends

Spread the word with your friends and family on Facebook that you are walking for the Parkinson's Unity Walk. Rally everyone around your fundraising goal in support of Parkinson's disease research!



Get Donations for Parkinson's Disease Research

Reach new donors! Your family and friends can easily support your Unity Walk fundraiser without leaving Facebook. One hundred percent of donations go to research.

More information: Facebook offers a Fundraisers tool which lets people set up online fundraisers, to raise money for nonprofits like the Parkinson's Unity Walk on Facebook. **For Facebook donations to sync to your Participant Center, you MUST create the Facebook Fundraiser FROM your Participant Center.** In addition to your Participant Center page, you will have a fundraising page on Facebook where you can share your story and raise funds for the Unity Walk on Facebook.

The Unity Walk Mobile App

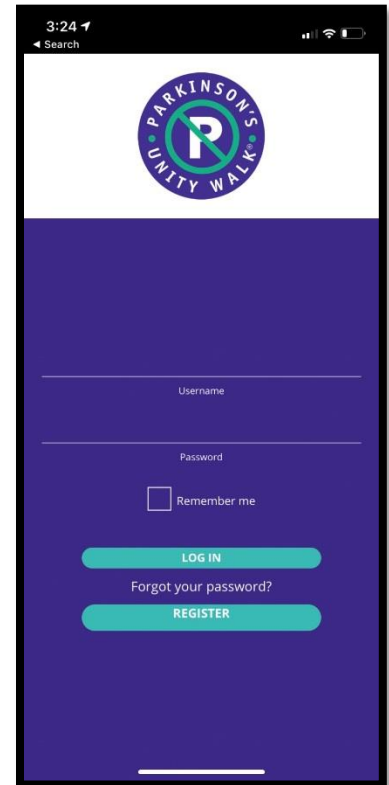
Fundraise effortlessly while on the go via the Unity Walk mobile app!

The Unity Walk mobile app has been updated for this year's Unity Walk with new features and is available for iPhone and Android devices.

Download our mobile app today! Search for the Unity Walk's mobile app on the App Store or on Google Play.

Our app lets you manage and share your Unity Walk fundraising efforts and keep current on Walk news—while you're on the go! Use the app to:

- Personalize your participant page
- Connect with family and friends through social media
- Send emails and text
- Track your fundraising progress
- Thank your supporters



Download the Unity Walk Mobile App

App Store

<https://itunes.apple.com/us/app/unity-walk/id919113003>

Google Play

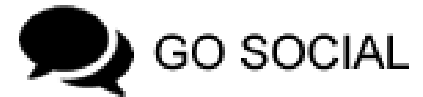
<https://play.google.com/store/apps/details?id=com.charitydynamics.unitywalk>

Social Tab in Your Participant Center

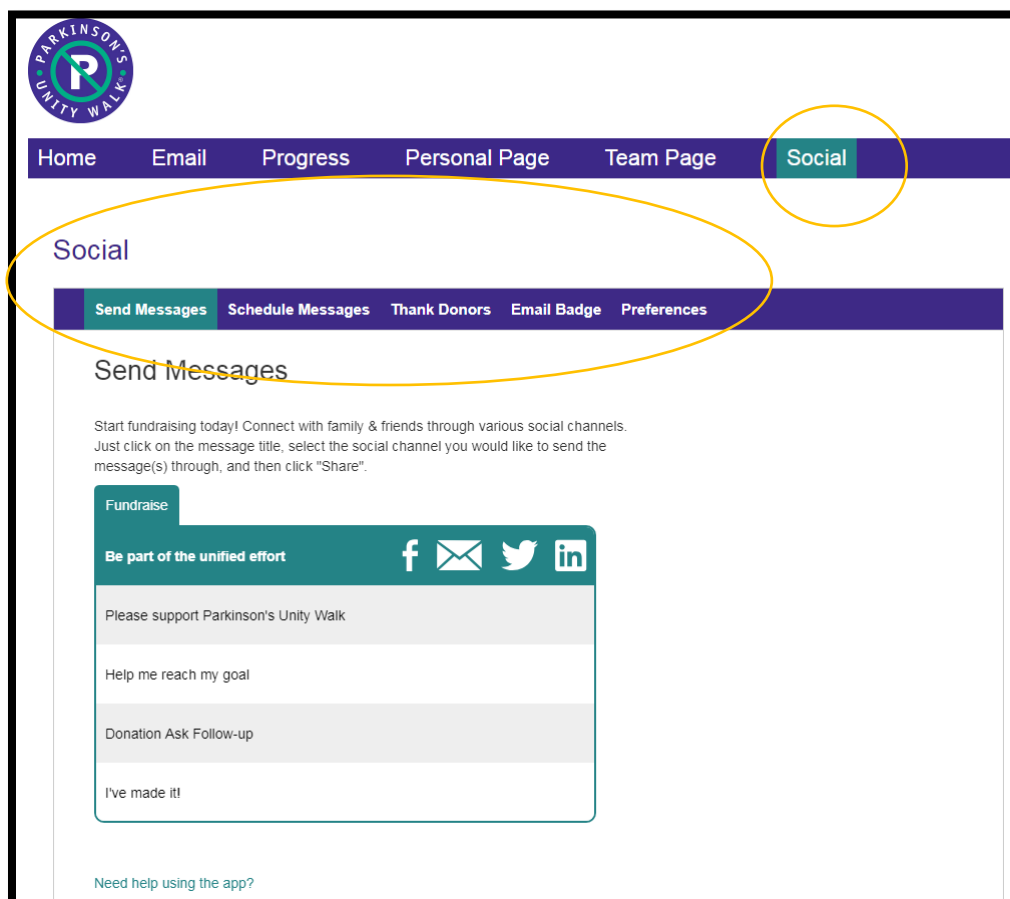
Start fundraising by clicking on the “Social” tab in your Participant Center!

Your Participant Center is where you can manage your fundraising efforts. It is not only your home base but also a dashboard where you can activate your social networks and maximize your fundraising using social media.

From your Participant Center, navigate to the “Social” tab. From the Social tab, you can connect your social, mobile, and email channels to reach more donors and raise more funds for Parkinson’s disease research!

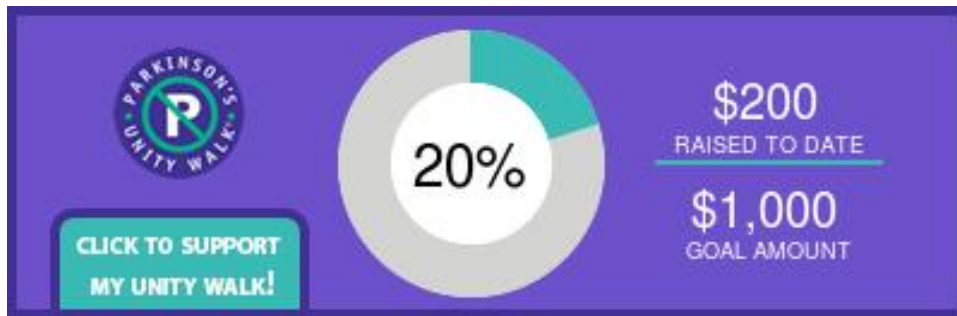


- [Send messages asking for donations](#)—using Facebook, email, Twitter, and LinkedIn
- [Schedule messages](#) for your Twitter and LinkedIn networks—weekly or counting down the days until Walk Day
- [Send thank you messages](#)—it’s as easy as selecting the donor and then the social channel
- Install email badge
- Set preferences such as social networks you want to connect; activate web notifications



Email Badge/Signature

Download your email badge and make every email count!



Set up our Unity Walk email signature to promote your fundraising efforts. The signature includes a graphic that automatically updates with your Participant Center's fundraising progress and links back to your participant webpage!

Show your commitment and connection to the Unity Walk every time you send an email. The email badge is [supported on multiple web and desktop email clients](#).

Contact Us & Helpful Links

Contacting the Parkinson's Unity Walk

We're here for you every step of the way! Whether you are just starting to fundraise and it's your first Unity Walk, or you've joined us since the first Walk Day, please let us know if you need help along the way.

Please do not hesitate to contact us if you need any assistance. Here's how you can reach out to our team.

(866) 789 - 9255

info@unitywalk.org

unitywalk.org

Your Participant Center

Login <http://support.unitywalk.org/site/UserLogin>

Need help using our apps?

Browse by Topic:

Mobile App, General Questions, Fundraising Tips, Fundraising Social

<http://support.boundlessfundraising.com/>

Email Badge Setup

<https://www.charitydynamics.com/boundless-fundraising/email-badge-setup/>

Download the Unity Walk Mobile App

App Store

<https://itunes.apple.com/us/app/unity-walk/id919113003>

Google Play

<https://play.google.com/store/apps/details?id=com.charitydynamics.unitywalk>